

## Short CV

Dr. Christian Nietner is CTO and co-founder of the Berlin-based startup Taiseko. As a graduated quantum physicist, he is responsible for the strategy and product development of RoomAR and is responsible for Machine Learning and Augmented Reality.

Prior to founding his own company, Christian spent 3 years as a Data Scientist at The unbelievable Machine Company, where he implemented several machine learning projects for various industries. Prior to this, he successfully completed his PhD in theoretical quantum physics at the TU Berlin.

In addition, Christian supports an international art project in which artificial intelligence was developed as a creative source of inspiration for the Berlin painter Roman Lipski.

RoomAR is a B2B solution that combines augmented reality and artificial intelligence to support the furniture industry in digitization. Through visualization, personalization and data analytics, RoomAR enables its customers to gain a better understanding of target groups and purchasing behaviour as well as generate increased sales in the growth market of online furniture sales.

